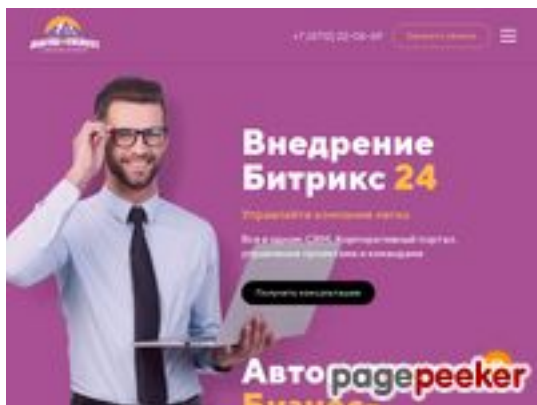


# Website review digital-everest.ru

Generated on October 13 2021 08:29 AM






The score is 58/100







## SEO Content

	Title	Digital-Everest - Внедрение Bitrix24 и автоматизация бизнес процессов Length : 69 Perfect, your title contains between 10 and 70 characters.														
	Description	Новый сайт Length : 10 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.														
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.														
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>ru_RU</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Digital-Everest</td></tr><tr><td>description</td><td>Компания «Диджитал-Эверест» занимается внедрением CRM Битрикс24, разработкой и внедрением собственных приложений для CRM-систем, а также программным для мобильных устройств.</td></tr><tr><td>url</td><td>https://digital-everest.ru/</td></tr><tr><td>site_name</td><td>Digital-Everest</td></tr></tbody></table>	Property	Content	locale	ru_RU	type	website	title	Digital-Everest	description	Компания «Диджитал-Эверест» занимается внедрением CRM Битрикс24, разработкой и внедрением собственных приложений для CRM-систем, а также программным для мобильных устройств.	url	https://digital-everest.ru/	site_name	Digital-Everest
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url	https://digital-everest.ru/															
site_name	Digital-Everest															

## SEO Content

	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>5</td><td>6</td><td>3</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Внедрение Битрикс 24</li><li>• [H1] Автоматизация Бизнес-процессов</li><li>• [H1] Интернет маркетинг</li><li>• [H1] Внедрение битрикс24</li><li>• [H1] Внедрение битрикс24</li><li>• [H2] Заявка на обратный звонок</li><li>• [H2] Заказать звонок</li><li>• [H2] О компании</li><li>• [H2] Как мы работаем</li><li>• [H2] Наши услуги</li><li>• [H2] Часто задаваемые вопросы</li><li>• [H3] Что даст интеграция Bitrix24 Моему бизнесу?</li><li>• [H3] Какие преимущества у Bitrix перед другими crm системами?</li><li>• [H3] Каким образом происходит процесс внедрения?</li></ul>	H1	H2	H3	H4	H5	H6	5	6	3	0	0	0
H1	H2	H3	H4	H5	H6									
5	6	3	0	0	0									
	Images	<p>We found 11 images on this web page.</p> <p>11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>												
	Text/HTML Ratio	<p>Ratio : 18%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>												
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>												
	Iframe	<p>Great, there are no Iframes detected on this page.</p>												

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 6 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 0%</p>

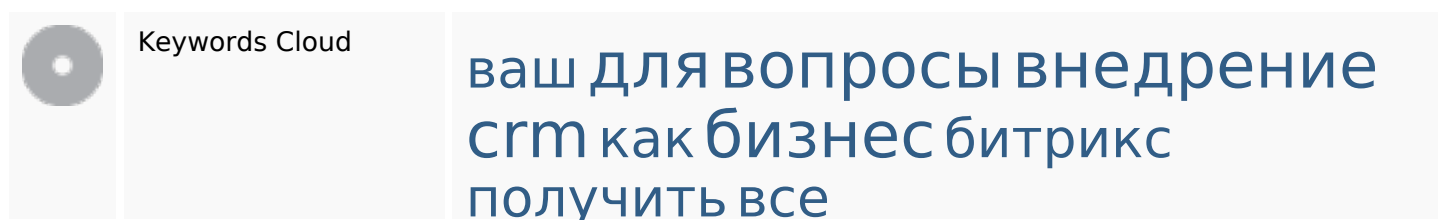
## SEO Links

Internal Links 100%

### In-page links

Anchor	Type	Juice
<a href="#">политикой конфиденциальности</a>	Internal	Passing Juice
<a href="#">ЗАКАЗАТЬ ЗВОНОК</a>	Internal	Passing Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Услуги</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Главная</a>	Internal	Passing Juice

## SEO Keywords







### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
бизнес	5	✓	✗	✗	✓
для	5	✗	✗	✗	✗
вопросы	4	✗	✗	✗	✓
внедрение	4	✓	✗	✗	✓
crm	4	✗	✗	✗	✓












## Usability

Url	Domain : digital-everest.ru Length : 18
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Too bad, your website has too many CSS files (more than 4).</li><li> Too bad, your website has too many JS files (more than 6).</li><li> Perfect, your website takes advantage of gzip.</li></ul>




## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li></ul>
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## Mobile

 Flash content

## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://digital-everest.ru/robots.txt">http://digital-everest.ru/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>