Website review edugusarov.com

The score is 66/100

SEO Content

✓	Title	Performance marketing agency Length : 28 Perfect, your title contains between 10 and 70 characters.
✓	Description	Perfomance internet marketing agency. We promote the business, not the site. Length : 76 Great, your meta description contains between 70 and 160 characters.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	en_GB
locale:alternate	ru_RU
type	website
title	Performance marketing agency
description	Perfomance internet marketing agency. We promote the business, not the site.
url	https://edugusarov.com/
site_name	GUSAROV EDU

	Headings

H1	H2	H3	H4	H5	H6
1	0	0	0	0	0

- [H1] Agency and School of Internet Marketing GUSAROV

SEO Content

❌	Images	We found 11 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : 5% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 9 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Services	Internal	Passing Juice
Promotion of sites in Europe	Internal	Passing Juice
Courses	Internal	Passing Juice
Digital Marketing Courses	Internal	Passing Juice
Social Media Marketing Course	Internal	Passing Juice

In-page links

About us	Internal	Passing Juice
Blog	Internal	Passing Juice
Reviews	Internal	Passing Juice
processing policy	Internal	Passing Juice

SEO Keywords

Keywords Cloud	marketing all blog visiting services reserved agency courses site rights

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
courses	4	✖	✖	✖	✖
marketing	4	✔	✖	✔	✔
services	3	✖	✖	✖	✖
blog	2	✖	✖	✖	✖
agency	2	✔	✖	✔	✔

Usability

	Url	Domain : edugusarov.com Length : 14
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 0 Warnings : 12
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
●	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✖ Too bad, your website does not take advantage of gzip.

Mobile

●	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag ✓ Flash content

Optimization

✓	XML Sitemap	Great, your website has an XML sitemap. http://edugusarov.com/sitemap.xml https://edugusarov.com/sitemap_index.xml

Optimization

	Robots.txt	http://edugusarov.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.