



# Website review englishmax.ru

Generated on May 02 2023 14:35 PM





The score is 61/100







## SEO Content

	<p>Title</p>	<p>Курсы английского языка в Москве Englishmax: интенсивное изучение английского по доступным ценам</p> <p>Length : 96</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	<p>Description</p>	<p>EnglishMax - разговорные курсы английского языка в Москве при помощи методов НЛП по методике Инны Максименко и Андрея Плигина.</p> <p>Length : 126</p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	<p>Keywords</p>	<p>английский язык, курсы английского языка, изучение английского языка, интенсивные курсы английского языка, обучение английскому языку, курсы английского, курсы английского языка инны максименко, цены, вечерние курсы, обучение английскому</p> <p>Good, your page contains meta keywords.</p>												
	<p>Og Meta Properties</p>	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	<p>Headings</p>	<table border="1" data-bbox="544 1608 1481 1682"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>3</td> <td>2</td> <td>0</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="616 1715 1501 2011" style="list-style-type: none"> <li>• [H1] Активно-разговорные курсы английского языка в Москве по авторской методике Инны Максименко и Андрея Плигина "Now Let's Play English"</li> <li>• [H2] Концепция личносно-ориентированного обучения.</li> <li>• [H2] Чем наши курсы принципиально отличаются от других:             <ul style="list-style-type: none"> <li>• [H2] Обратный звонок</li> <li>• [H3] Наши новости</li> <li>• [H3] Информация</li> </ul> </li> </ul>	H1	H2	H3	H4	H5	H6	1	3	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	3	2	0	0	0									
	<p>Images</p>	<p>We found 24 images on this web page.</p>												

## SEO Content

		19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 43% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 31 links including 1 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 6.45% Internal Links 93.55%

## In-page links

Anchor	Type	Juice
<a href="#">VK</a>	Internal	Passing Juice
<a href="#">FaceBook</a>	Internal	Passing Juice
<a href="#">Отправить письмо</a>	Internal	Passing Juice
<a href="#">Главная</a>	Internal	Passing Juice
<a href="#">Методика</a>	Internal	Passing Juice

## In-page links

<a href="#">Расписание/стоимость</a>	Internal	Passing Juice
<a href="#">Преподаватели</a>	Internal	Passing Juice
<a href="#">Александра Ширяева</a>	Internal	Passing Juice
<a href="#">Отзывы</a>	Internal	Passing Juice
<a href="#">Фото/видео</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Назад</a>	Internal	Passing Juice
<a href="#">СТРУКТУРА ОБУЧЕНИЯ</a>	Internal	Passing Juice
<a href="#">ПРАВИЛА ОБУЧЕНИЯ</a>	Internal	Passing Juice
<a href="#">Библиотека</a>	Internal	Passing Juice
<a href="#">FAQ</a>	Internal	Passing Juice
<a href="#">Вакансии</a>	Internal	Passing Juice
<a href="#">Наши новости</a>	Internal	Passing Juice
<a href="#">Бесплатное открытое занятие</a>	Internal	Passing Juice
<a href="#">English for Communication!</a>	Internal	Passing Juice
<a href="#">Отзывы о новогоднем интенсиве</a>	Internal	Passing Juice
<a href="#">методика</a>	Internal	Passing Juice
<a href="#">отзывы</a>	Internal	Passing Juice
<a href="#">курсы обучения английского по skype</a>	Internal	Passing Juice
<a href="#">корпоративному</a>	Internal	Passing Juice
<a href="#">деловому английскому</a>	Internal	Passing Juice
<a href="#">на курсы английского</a>	External	Passing Juice
<a href="#">высокое качество преподавания</a>	Internal	Passing Juice
<a href="#">этим тестом</a>	Internal	Passing Juice
<a href="#">Карта сайта</a>	Internal	Passing Juice
<a href="#">Профобус</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

подробнее **АНГЛИЙСКОГО** ЯЗЫКА ОТЗЫВЫ  
**АНГЛИЙСКИЙ ОБУЧЕНИЯ** МЕТОДИКЕ  
язык курсы для

### Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
английского	10	✓	✓	✓	✓
английский	8	✗	✓	✗	✗
обучения	8	✗	✗	✗	✓
курсы	5	✓	✓	✓	✓
языка	5	✓	✓	✓	✓











### Usability

	Url	Domain : englishmax.ru Length : 13
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





### Document

	Doctype	Missing doctype
	Encoding	Perfect. Your declared charset is UTF-8.




## Document

		
	W3C Validity	Errors : 44 Warnings : 8
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
--	---------------------	--

## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <pre>http://englishmax.ru/sitemap.xml http://www.englishmax.ru/sitemap.xml http://www.englishmax.ru/sitemap.xml</pre>
	Robots.txt	http://englishmax.ru/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

## Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.