



# Website review espocrm.com

Generated on February 05 2021 15:11 PM

The score is 62/100







## SEO Content

	Title	<p>EspoCRM   CRM система с открытым кодом (На русском)</p> <p>Length : 51</p> <p>Perfect, your title contains between 10 and 70 characters.</p>												
	Description	<p>Веб-приложение с открытым кодом, что позволяет Вам просматривать, добавлять и оценивать все отношения компании, независимо от типа. Люди, контрагенты, проекты и сделки - все в приятном и понятном виде</p> <p>Length : 200</p> <p>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>												
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>												
	Headings	<table border="1" data-bbox="542 1512 1476 1579"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>0</td> <td>49</td> <td>1</td> <td>0</td> <td>0</td> </tr> </tbody> </table> <ul data-bbox="614 1612 1149 2072" style="list-style-type: none"> <li>• [H1] Что такое EspoCRM?</li> <li>• [H3] Где ее используют?</li> <li>• [H3] Оптовая и розничная торговля</li> <li>• [H3] Электронная коммерция</li> <li>• [H3] Банковское дело</li> <li>• [H3] Call-центры</li> <li>• [H3] Производство</li> <li>• [H3] Образование</li> <li>• [H3] Туризм</li> <li>• [H3] Недвижимость</li> <li>• [H3] Здоровоохранение</li> <li>• [H3] Страхование</li> <li>• [H3] Как начать пользоваться?</li> <li>• [H3] Настройка и конфигурация</li> </ul>	H1	H2	H3	H4	H5	H6	1	0	49	1	0	0
H1	H2	H3	H4	H5	H6									
1	0	49	1	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Автоматизация продаж</li><li>• [H3] Безопасность данных</li><li>• [H3] Отчеты и аналитика</li><li>• [H3] Панель виджетов</li><li>• [H3] Управление календарем</li><li>• [H3] Управление электронной почтой</li><li>• [H3] Лента</li><li>• [H3] Служба поддержки</li><li>• [H3] Автоматизация маркетинга</li><li>• [H3] Поддерживаемые языки</li><li>• [H3] English</li><li>• [H3] Deutsch</li><li>• [H3] Español</li><li>• [H3] Français</li><li>• [H3] Nederlands</li><li>• [H3] Türkçe</li><li>• [H3] Čeština</li><li>• [H3] Română</li><li>• [H3] Polski</li><li>• [H3] Português</li><li>• [H3] Русский</li><li>• [H3] Tiếng Việt</li><li>• [H3] Bahasa Indonesia</li><li>• [H3] Українська</li><li>• [H3] Italiano</li><li>• [H3] Dansk</li><li>• [H3] Bokmål</li><li>• [H3] বাংলা</li><li>• [H3] Srpski</li><li>• [H3] Lietuvių</li><li>• [H3] Slovenčina</li><li>• [H3] Magyar</li><li>• [H3] Hrvatski</li><li>• [H3] Latviešu</li><li>• [H3] فارسی</li><li>• [H3] Български</li><li>• [H4] Cookies &amp; Privacy Policy</li></ul>
	Images	<p>We found 29 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 41%</p> <p>Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Great, there are no Iframes detected on this page.</p>

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 30 links including 0 link(s) to files
	Statistics	External Links : noFollow 10% External Links : Passing Juice 0% Internal Links 90%


## In-page links

Anchor	Type	Juice
<a href="#">FEATURES</a>	Internal	Passing Juice
<a href="#">CLOUD</a>	Internal	Passing Juice
<a href="#">DOWNLOAD</a>	Internal	Passing Juice
<a href="#">EXTENSIONS</a>	Internal	Passing Juice
<a href="#">SUPPORT</a>	Internal	Passing Juice
<a href="#">FORUM</a>	Internal	Passing Juice
<a href="#">Скачать бесплатно</a>	Internal	Passing Juice
<a href="#">Попробовать бесплатно</a>	Internal	Passing Juice
<a href="#">Интеграция с IP телефонией Binotel</a>	Internal	noFollow
<a href="#">Demo</a>	Internal	Passing Juice
<a href="#">Cloud</a>	Internal	Passing Juice
<a href="#">Personal Demo</a>	Internal	Passing Juice
<a href="#">Real Estate Extension</a>	Internal	Passing Juice
<a href="#">Windows Installer</a>	External	noFollow
<a href="#">OS X Installer</a>	External	noFollow
<a href="#">Linux Installer</a>	External	noFollow

## In-page links

<a href="#">Supported Languages</a>	Internal	Passing Juice
<a href="#">Documentation</a>	Internal	Passing Juice
<a href="#">Video Tutorials</a>	Internal	Passing Juice
<a href="#">Hints &amp; Tips</a>	Internal	Passing Juice
<a href="#">Blog</a>	Internal	Passing Juice
<a href="#">Contacts</a>	Internal	Passing Juice
<a href="#">Trademark</a>	Internal	Passing Juice
<a href="#">Extension Licenses</a>	Internal	Passing Juice
<a href="#">Open Source Ideology</a>	Internal	Passing Juice
<a href="#">Terms of Service</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Refund Policy</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Click here</a>	Internal	Passing Juice

## SEO Keywords






 Keywords Cloud

или которые данных все **esposcrm** позволяет  
ПОМОЩЬЮ **crm** легко для







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
crm	15	✓	✗	✗	✓
esposcrm	11	✓	✗	✗	✓
для	8	✗	✗	✗	✗
помощью	6	✗	✗	✗	✗
позволяет	5	✗	✗	✓	✗





## Usability

	Url	Domain : espocrm.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 13 Warnings : 12
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Perfect, your website has few JavaScript files.</li><li> Perfect, your website takes advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li data-bbox="555 197 767 232"> Apple Icon</li><li data-bbox="555 264 879 300"> Meta Viewport Tag</li><li data-bbox="555 331 810 367"> Flash content</li></ul>
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## Optimization

	XML Sitemap	<p data-bbox="539 577 1094 613">Great, your website has an XML sitemap.</p> <ul style="list-style-type: none"><li data-bbox="555 658 995 694"><a href="http://espocrm.com/sitemap.xml">http://espocrm.com/sitemap.xml</a></li><li data-bbox="555 716 1082 752"><a href="https://www.espocrm.com/sitemap.xml">https://www.espocrm.com/sitemap.xml</a></li></ul>
	Robots.txt	<p data-bbox="539 792 948 828"><a href="http://espocrm.com/robots.txt">http://espocrm.com/robots.txt</a></p> <p data-bbox="539 864 1082 900">Great, your website has a robots.txt file.</p>
	Analytics	<p data-bbox="539 927 1098 963">Great, your website has an analytics tool.</p> <ul style="list-style-type: none"><li data-bbox="555 1008 858 1061"> Google Analytics</li></ul>