





The score is 58/100







## SEO Content

	Title	Торты на заказ Киев ≡ Заказать торт в кондитерской Lulu Length : 55 Perfect, your title contains between 10 and 70 characters.												
	Description	Торты на заказ от кондитерской [Lulu]. [ Только свежие ингредиенты. [ Доставка по Киеву и области ☺ Порадуйте себя и близких! Length : 125 Great, your meta description contains between 70 and 160 characters.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>4</td><td>16</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Торты на заказ Киев ≡ Заказать торт в кондитерской Lulu</li><li>• [H2] Начинки от которых вы будете в восторге.</li><li>• [H2] А также.</li><li>• [H2] Отзывы</li><li>• [H2] Блог</li><li>• [H3] Муссовые</li><li>• [H3] Детские</li><li>• [H3] По профессии</li><li>• [H3] Кремовые</li><li>• [H3] Свадебные</li><li>• [H3] Корпоративные</li><li>• [H3] Женщинам</li><li>• [H3] Праздничные</li><li>• [H3] Мужчинам</li><li>• [H3] Сколько грамм торта на человека заказать</li></ul>	H1	H2	H3	H4	H5	H6	1	4	16	0	0	0
H1	H2	H3	H4	H5	H6									
1	4	16	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] Крема для выравнивания торта</li><li>• [H3] О нас</li><li>• [H3] Торты на заказ от кондитерской студии LULU</li><li>• [H3] Осуществляется ли доставка тортов по Киеву?</li><li>• [H3] Что нужно для того, чтобы заказать торт с доставкой?</li><li>• [H3] Почему торты на заказ лучше?</li></ul>
	Images	We found 31 images on this web page.  14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 5%  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 49 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 16.33%  Internal Links 83.67%

## In-page links

Anchor	Type	Juice
<a href="#">Перейти к содержимому</a>	Internal	Passing Juice
<a href="#">Кондитерская студия &amp;#8212; Lulu</a>	Internal	Passing Juice

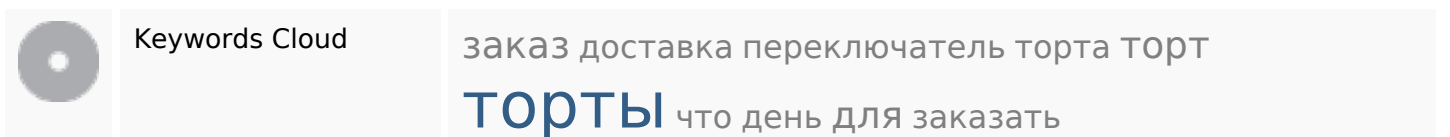
## In-page links

<a href="#">ru</a>	Internal	Passing Juice
<a href="#">en</a>	Internal	Passing Juice
<a href="#">ua</a>	Internal	Passing Juice
<a href="#">О нас</a>	Internal	Passing Juice
<a href="#">Торты</a>	Internal	Passing Juice
<a href="#">Муссовые торты</a>	Internal	Passing Juice
<a href="#">Детские торты</a>	Internal	Passing Juice
<a href="#">Праздничные торты</a>	Internal	Passing Juice
<a href="#">Свадебные торты</a>	Internal	Passing Juice
<a href="#">Капкейки</a>	Internal	Passing Juice
<a href="#">Кремовые торты</a>	Internal	Passing Juice
<a href="#">Корпоративные торты</a>	Internal	Passing Juice
<a href="#">Торты на крестины</a>	Internal	Passing Juice
<a href="#">Торты по профессиям</a>	Internal	Passing Juice
<a href="#">Торты для женщин</a>	Internal	Passing Juice
<a href="#">Торты для мужчин</a>	Internal	Passing Juice
<a href="#">Торты с мастикой</a>	Internal	Passing Juice
<a href="#">Торты на день рождения</a>	Internal	Passing Juice
<a href="#">Эротические торты</a>	Internal	Passing Juice
<a href="#">Макаруны</a>	Internal	Passing Juice
<a href="#">Начинки</a>	Internal	Passing Juice
<a href="#">Блог</a>	Internal	Passing Juice
<a href="#">Контакты</a>	Internal	Passing Juice
<a href="#">Доставка и оплата</a>	Internal	Passing Juice
<a href="#">Муссовые</a>	Internal	Passing Juice
<a href="#">Детские</a>	Internal	Passing Juice
<a href="#">По профессии</a>	Internal	Passing Juice
<a href="#">Кремовые</a>	Internal	Passing Juice

## In-page links

<a href="#">Свадебные</a>	Internal	Passing Juice
<a href="#">Корпоративные</a>	Internal	Passing Juice
<a href="#">Женщинам</a>	Internal	Passing Juice
<a href="#">Праздничные</a>	Internal	Passing Juice
<a href="#">Мужчинам</a>	Internal	Passing Juice
<a href="https://bazar.to/">https://bazar.to/</a>	External	Passing Juice
<a href="https://www.cireplica.ru">https://www.cireplica.ru</a>	External	Passing Juice
<a href="https://www.dearhow.to">https://www.dearhow.to</a>	External	Passing Juice
<a href="#">orologi replica contrassegno</a>	External	Passing Juice
<a href="#">e cigareta</a>	External	Passing Juice
<a href="#">rolex podróbki</a>	External	Passing Juice
<a href="#">vapeshop</a>	External	Passing Juice
<a href="#">best replica watches</a>	External	Passing Juice
<a href="#">Сколько грамм торта на человека заказать</a>	Internal	Passing Juice
<a href="#">Крема для выравнивания торта</a>	Internal	Passing Juice
<a href="#">Кондитерская №1 в Киеве</a>	Internal	Passing Juice
<a href="#">Десерты</a>	Internal	Passing Juice
<a href="#">Пасхальные</a>	Internal	Passing Juice
<a href="#">Отзывы</a>	Internal	Passing Juice

## SEO Keywords






## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
торты	65	✓	✗	✓	✓
торт	20	✓	✗	✓	✓







## Keywords Consistency

для	14	✘	✘	✘	✔
заказ	14	✔	✘	✔	✔
заказать	11	✔	✘	✘	✔

## Usability

	Url	Domain : lulu.kiev.ua Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ru.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 8 Warnings : 16
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✔ Excellent, your website doesn't use nested tables.</li><li>✘ Too bad, your website is using inline styles.</li></ul>

## Document

- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✘ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✘ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://lulu.kiev.ua/sitemap.xml>  
[https://lulu.kiev.ua/sitemap\\_index.xml](https://lulu.kiev.ua/sitemap_index.xml)



### Robots.txt

<http://lulu.kiev.ua/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.