

# Website review ratingly.ru

Generated on May 21 2023 11:46 AM





The score is 55/100







## SEO Content

|          | Title                | Ratingly.ru – рейтинги лучших товаров и услуг<br>Length : 45<br>Perfect, your title contains between 10 and 70 characters.   |          |         |      |         |     |                      |   |   |    |   |   |   |
|----------|----------------------|--|----------|---------|------|---------|-----|----------------------|---|---|----|---|---|---|
|          | Description          | Рейтинги и сравнения лучших товаров, услуг, сервисов, интернет-магазинов. Сравнивай, выбирай, получай скидки.<br>Length : 109<br>Great, your meta description contains between 70 and 160 characters.  |          |         |      |         |     |                      |   |   |    |   |   |   |
|          | Keywords             | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.  |          |         |      |         |     |                      |   |   |    |   |   |   |
|          | Og Meta Properties   | Good, your page take advantage of Og Properties.<br><table border="1"><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://ratingly.ru/</td></tr></tbody></table>   | Property | Content | type | website | url | https://ratingly.ru/ |   |   |    |   |   |   |
| Property | Content              |  |          |         |      |         |     |                      |   |   |    |   |   |   |
| type     | website              |  |          |         |      |         |     |                      |   |   |    |   |   |   |
| url      | https://ratingly.ru/ |  |          |         |      |         |     |                      |   |   |    |   |   |   |
|          | Headings             | <table border="1"><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>1</td><td>1</td><td>10</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H1] Все рейтинги</li><li>• [H2] Популярные услуги</li><li>• [H3] Интернет-магазины</li><li>• [H3] Сервисы и услуги</li><li>• [H3] Еда и продукты</li><li>• [H3] Прочее</li><li>• [H3] Онлайн обучение</li><li>• [H3] Интернет-магазины</li><li>• [H3] Сервисы и услуги</li><li>• [H3] Еда и продукты</li><li>• [H3] Прочее</li><li>• [H3] Онлайн обучение</li></ul> | H1       | H2      | H3   | H4      | H5  | H6                   | 1 | 1 | 10 | 0 | 0 | 0 |
| H1       | H2                   | H3   | H4       | H5      | H6   |         |     |                      |   |   |    |   |   |   |
| 1        | 1                    | 10   | 0        | 0       | 0    |         |     |                      |   |   |    |   |   |   |

## SEO Content

|  |                 |  |
|--|-----------------|--|
|  | Images          | We found 3 images on this web page.<br>Good, most or all of your images have alt attributes  |
|  | Text/HTML Ratio | Ratio : 4%<br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.  |
|  | Iframe          | Great, there are no Iframes detected on this page.   |

## SEO Links

|  |                         |  |
|--|-------------------------|--|
|    | URL Rewrite             | Good. Your links looks friendly!   |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs.   |
|  | In-page links           | We found a total of 22 links including 2 link(s) to files                                |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 0%<br>Internal Links 100% |


## In-page links

| Anchor  | Type     | Juice         |
|---|----------|---------------|
| <a href="#">Каталог</a>                             | Internal | Passing Juice |
| <a href="#">Компании</a>                            | Internal | Passing Juice |
| <a href="#">10 лучших интернет-магазинов мебели</a> | Internal | Passing Juice |
| <a href="#">7 лучших интернет-магазинов обуви</a>   | Internal | Passing Juice |
| <a href="#">10 лучших интернет-магазинов одежды</a> | Internal | Passing Juice |
|   |          |               |

## In-page links

|   |          |               |
|---|----------|---------------|
| <a href="#">7 лучших сайтов для покупки авиабилетов</a>       | Internal | Passing Juice |
| <a href="#">5 лучших курьерских доставок по Москве</a>        | Internal | Passing Juice |
| <a href="#">10 лучших курьерских служб доставки по России</a> | Internal | Passing Juice |
| <a href="#">5 лучших доставок готового питания в Москве</a>   | Internal | Passing Juice |
| <a href="#">5 лучших доставок воды в Москве</a>               | Internal | Passing Juice |
| <a href="#">10 лучших доставок роллов и суши в Москве</a>     | Internal | Passing Juice |
| <a href="#">5 лучших лотерей в России</a>                     | Internal | Passing Juice |
| <a href="#">10 лучших работ в интернете</a>                   | Internal | Passing Juice |
| <a href="#">7 лучших курсов бровиста</a>                      | Internal | Passing Juice |
| <a href="#">Блог</a>  | Internal | Passing Juice |
| <a href="#">Пользовательское соглашение</a>                   | Internal | Passing Juice |
| <a href="#">Политика конфиденциальности</a>                   | Internal | Passing Juice |
| <a href="#">5 лучших интернет-магазинов семян и саженцев</a>  | Internal | Passing Juice |
| <a href="#">7 лучших интернет-магазинов парфюмерии</a>        | Internal | Passing Juice |
| <a href="#">10 лучших интернет-магазинов книг</a>             | Internal | Passing Juice |
| <a href="#">10 интернет-магазинов автозапчастей</a>           | Internal | Passing Juice |
| <a href="#">7 лучших доставок пиццы в Москве</a>              | Internal | Passing Juice |

## SEO Keywords

|  |                |   |
|--|----------------|---|
|  | Keywords Cloud | компании доставок каталог россии рейтинги москве<br>все курьерских интернет-магазинов <b>ЛУЧШИХ</b> |
|--|----------------|---|






## Keywords Consistency

| Keyword            | Content | Title | Keywords | Description | Headings |
|--------------------|---------|-------|----------|-------------|----------|
| лучших             | 30      | ✓     | ✗        | ✓           | ✗        |
| интернет-магазинов | 10      | ✗     | ✗        | ✓           | ✗        |
| доставок           | 9       | ✗     | ✗        | ✗           | ✗        |
|                    |         |       |          |             |          |











## Keywords Consistency

|            |   |   |   |   |   |
|------------|---|---|---|---|---|
| москве     | 9 | ✘ | ✘ | ✘ | ✘ |
| курьерских | 4 | ✘ | ✘ | ✘ | ✘ |

## Usability

|   |              |   |
|---|--------------|---|
|   | Url          | Domain : ratingly.ru<br>Length : 11               |
|   | Favicon      | Great, your website has a favicon.                |
|   | Printability | We could not find a Print-Friendly CSS.           |
|   | Language     | Good. Your declared language is ru.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|  |                 |  |
|--|-----------------|--|
|  | Doctype         | HTML 5   |
|  | Encoding        | Perfect. Your declared charset is UTF-8.   |
|  | W3C Validity    | Errors : 1<br>Warnings : 1   |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers.  |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.   |
|  | Speed Tips      | <ul style="list-style-type: none"><li> Excellent, your website doesn't use nested tables.</li><li> Too bad, your website is using inline styles.</li><li> Great, your website has few CSS files.</li><li> Too bad, your website has too many JS files (more than 6).</li></ul> |

## Document

✖ Too bad, your website does not take advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<http://ratingly.ru/sitemap.xml>  
<https://ratingly.ru/sitemap.xml>



### Robots.txt

<http://ratingly.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.