







Website review shifton.com

Generated on February 29 2024 12:45 PM






The score is 58/100







SEO Content

	Title	<p>Shifton - online schedule maker Business scheduling software</p> <p>Length : 62</p> <p>Perfect, your title contains between 10 and 70 characters.</p>														
	Description	<p>Automated Employee scheduling - Shifton ▷ Online schedule maker ▷ Task management ▷ Time tracking ▷ Payroll ➔ Free templates ➔ Web / iOS / Android app</p> <p>Length : 151</p> <p>Great, your meta description contains between 70 and 160 characters.</p>														
	Keywords	<p>online schedule, creating an online work schedule, create an online employee schedule</p> <p>Good, your page contains meta keywords.</p>														
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" data-bbox="544 1346 1481 1966"> <thead> <tr> <th>Property</th> <th>Content</th> </tr> </thead> <tbody> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>type</td> <td>article</td> </tr> <tr> <td>title</td> <td>Shifton - online schedule maker Business scheduling software</td> </tr> <tr> <td>description</td> <td>Automated Employee scheduling - Shifton ▷ Online schedule maker ▷ Task management ▷ Time tracking ▷ Payroll ➔ Free templates ➔ Web / iOS / Android app</td> </tr> <tr> <td>url</td> <td>https://shifton.com/en/blog/index</td> </tr> <tr> <td>site_name</td> <td>Shifton</td> </tr> </tbody> </table>	Property	Content	locale	en_US	type	article	title	Shifton - online schedule maker Business scheduling software	description	Automated Employee scheduling - Shifton ▷ Online schedule maker ▷ Task management ▷ Time tracking ▷ Payroll ➔ Free templates ➔ Web / iOS / Android app	url	https://shifton.com/en/blog/index	site_name	Shifton
Property	Content															
locale	en_US															
type	article															
title	Shifton - online schedule maker Business scheduling software															
description	Automated Employee scheduling - Shifton ▷ Online schedule maker ▷ Task management ▷ Time tracking ▷ Payroll ➔ Free templates ➔ Web / iOS / Android app															
url	https://shifton.com/en/blog/index															
site_name	Shifton															
	Headings	<table border="1" data-bbox="544 2000 1481 2067"> <thead> <tr> <th>H1</th> <th>H2</th> <th>H3</th> <th>H4</th> <th>H5</th> <th>H6</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>5</td> <td>4</td> <td>8</td> <td>0</td> <td>0</td> </tr> </tbody> </table>	H1	H2	H3	H4	H5	H6	1	5	4	8	0	0		
H1	H2	H3	H4	H5	H6											
1	5	4	8	0	0											

SEO Content

		<ul style="list-style-type: none"> • [H1] Automated scheduling • [H2] Features • [H2] State-of-the-art schedules automation • [H2] Team work optimization • [H2] Shift and break management • [H2] Shifton - scheduling app for business • [H3] Workload distribution • [H3] Manage and control • [H3] Plan and forecast • [H3] Scale • [H4] Shift planning • [H4] Employee management • [H4] Estimates and forecast • [H4] From SMBs to Enterprise • [H4] Possibilities • [H4] Industries • [H4] Support • [H4] Contacts
	Images	<p>We found 9 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 15%</p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 17 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.65%</p>

SEO Links

Internal Links 82.35%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Pricing	Internal	Passing Juice
Features	Internal	Passing Juice
Blog	Internal	Passing Juice
FAQ	Internal	Passing Juice
Try for free	Internal	Passing Juice
Learn more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Read more	Internal	Passing Juice
Facebook	External	Passing Juice
WhatsApp	External	Passing Juice
Telegram	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Cookies	Internal	Passing Juice

SEO Keywords








Keywords Cloud

shifton management employees
features schedule **scheduling** time
work shift planning






Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
shifton	9	✓	✗	✓	✓
scheduling	8	✓	✗	✓	✓
work	6	✗	✓	✗	✓
features	5	✗	✗	✗	✓
management	5	✗	✗	✓	✓


Usability

	Url	Domain : shifton.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 11
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.




Document

	Speed Tips	<ul style="list-style-type: none">✓ Excellent, your website doesn't use nested tables.✗ Too bad, your website is using inline styles.✗ Too bad, your website has too many CSS files (more than 4).✗ Too bad, your website has too many JS files (more than 6).✗ Too bad, your website does not take advantage of gzip.
--	------------	--

Mobile

	Mobile Optimization	<ul style="list-style-type: none">✓ Apple Icon✓ Meta Viewport Tag✓ Flash content
--	---------------------	--

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p>http://shifton.com/sitemap.xml</p> <p>https://shifton.com/sitemap.xml</p>
	Robots.txt	<p>http://shifton.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>